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CURRICULUM VITAE

EDUCATION

- 2004 **Postdoctoral Fellowship** Expertise in the Perception of Racism
The Pennsylvania State University
Advisor: Janet K. Swim
- 2002 **Postdoctoral Fellowship** Data Classification and Visualization
University of Illinois Urbana-Champaign
Advisors: James Rounds, Lawrence Hubert
- 2001 **Ph.D.** Social Psychology
University of Illinois Urbana-Champaign
Thesis: *...But I Know it When I See It: An Experimental Epistemology of Racism*
Research Director: James Rounds; Chair: Louise F. Fitzgerald
Committee: Lawrence Hubert, Thomas Srull, Laurence Parker
Major: Social Psychology
- 1998 **M.A.** Social Psychology
University of Illinois Urbana-Champaign
Thesis: *The Effects of Race and Behavior on Stereotyping*
Chair: Robert S. Wyer, Jr.; Reader: Thomas K. Srull
- 1994 **B.A.** Psychology (Honors) and Philosophy, Honors Diploma
Morehouse College Atlanta, Georgia

ACADEMIC APPOINTMENTS

- 2006 (Fall) Visiting Assistant Professor, The University of Connecticut, Storrs, CT.
2004 - 2005 Visiting Assistant Professor, The Pennsylvania State University, State College, PA
2003 - present Assistant Professor, Colgate University, Hamilton, NY.
2002 - 2003 Visiting Assistant Professor, Colgate University, Hamilton, NY.

AWARDS AND HONORS

- 1999-2000 University of Illinois Intramural Research Board Grant (with Jim Rounds)
1998 Rape Crisis Services Volunteer of the Year Award
1995-1998 Ford Foundation Pre-doctoral Minority Fellowship
1994-1995 University of Illinois Graduate Fellowship
1994 Morehouse College Mussen Award (Outstanding Psychology Graduate)
1993 Golden Key National Honor Society
1992 Stanford University M.L.K., Jr. Papers Project Nordson Foundation Fellow
1992 Psi Chi Psychology Honor Society
1990 Honors Scholarship, Morehouse College, Atlanta, Georgia.

PUBLICATIONS

- Foels, R. & Reid, L.D. (2010). Gender differences in social dominance orientation: The role of cognitive complexity. *Sex Roles*, 62, 684-692.
- Reid, L.D. (In press). The role of perceived race and gender in the evaluation of college teaching on ratemyprofessors.com. *Journal of Diversity in Higher Education*.
- Reid, L.D. & Birchard, K.E. (In press). The people doth protest too much: Explaining away subtle racism. *Journal of Language and Social Psychology*.
- Reid, L.D., Eaton, M.E. & Kelly, M.K. (2010). The weaker SETs: Faculty gender, rank, and the evaluation of college teaching. Paper revised and resubmitted to *Psychology of Women Quarterly*.
- Reid, L.D. & Foels, R. (In press). Cognitive complexity and the perception of subtle racism. *Basic and Applied Social Psychology*.
- Reid, L.D. & Foels, R. (2010). Cognitive load and the perception of subtle racism. Paper under review at the *Journal of Experimental Social Psychology*.
- Reid, L.D., Foels, R. & Swim, J.K., (2010). The hidden cost of an open mind: Cognitive complexity and the perception of subtle racism. Paper under review at the *Journal of Experimental Social Psychology*.
- Reid, L.D. & Rounds, J. (2010). Evidence for things seen: Race and the perception of racism. Paper under review at *Basic and Applied Social Psychology*.
- Hsu, C.L. & Reid, L.D., Schult, D., Byrne, A., Chabal, S. & Waller, J. (2009). *The colgate campus life survey report*. (President's Report). Hamilton, NY: Office of the President.
- Reid, L.D. & Hsu, C.L (2006). *The colgate university campus climate survey* (President's Report). Hamilton, NY: Office of the President.
- Reid, L.D. & Radhakrishnan, P. (2003). How race still matters: The relation between race and general campus climate. *Cultural Diversity and Ethnic Minority Psychology*, 9, 263-275.
- Reid, L.D., & Wyer, R.S. (1998). Stereotype suppression in a social context. In R.S. Wyer (Ed.), *Advances in Social Cognition: Vol. 11 Stereotype activation and inhibition* (pp. 177-192). Mahwah, NJ: Erlbaum.
- Fitzgerald, L.F., Waldo, C.R., Cortina, L.M., Radhakrishnan, P., Reid, L.D., & Swan, S. (1996). *Campus climate at the University of Illinois Urbana-Champaign: The effects of gender, race/ethnicity and sexual orientation* (Chancellor's Report). Champaign, IL: Department of Psychology.

SCHOLARSHIP IN PREPARATION FOR PEER REVIEW

- Foels, R., Jassin, K., Dasgupta, N., & Reid, L. D. (2010). Cognitive complexity and the attribution of emotions to other cultures.
- Reid, L.D. (2010). Hierarchies of prejudice: The cognitive representation of different forms of oppression.
- Reid, L.D., Eaton, M.E., & Kelley, M.K. (2010). Institutional rank and student evaluations of teaching.
- Reid, L.D. & Foels, R. (2010b). The effect of cognitive complexity on information search: The case of subtle racism.
- Reid, L.D. & Foels, R. & Hsu, C.L. (2010). The validation of the racial complexity scale.
- Reid, L.D. & Hsu, C.L. (2010a). Peer-academic exclusion and the perception of campus climate.
- Reid, L.D. & Hsu, C.L. (2010b). The single garment of destiny: How diversity climates affect everyone.
- Reid, L.D., Hsu, C.L., Goldfarb, R.G. & Schult, D. (2010). Why are all of the White kids sitting together in the cafeteria?: The myth of racial minority student self-segregation.
- Reid, L.D. & Marks, J.N. (2010). Invisible diversity and intergroup relations on campus.
- Reid, L.D. & Shields, S.A. (2010). There is no shallow end: Smoothing the transition to doctoral programs in psychology.

- Reid, L.D., Spinks, K., Unger, R. & Carlsmith, K. (2010). Student perceptions of student athletes.
- Reid, L.D. & Rounds, J. (2010). The perception of racist experiences across racial groups.
- Reid, L.D. & Swim, J.K. (2010). Cognitive complexity and the perception of subtle racism: A reaction time approach.

PRESENTATIONS

- Reid, L.D. (2010). *Cognitive complexities and the perception of subtle racism*. Paper presented at the 8th Biennial Meeting of the Society for Psychological Study of Social Issues, New Orleans, LA.
- Foels, R. & Reid, L.D. (2008). *Gender and social dominance orientation: The role of cognitive complexity*. Paper presented at the 7th Biennial Meeting of the Society for Psychological Study of Social Issues, Chicago, IL.
- Reid, L.D. (2007, November). *The hidden costs of an open mind: Cognitive complexity and the perception of racism*. Colgate University Science Colloquium, Hamilton, NY.
- Reid, L.D. (2006, October). *Cognitive complexity and the perception of racism*. Invited talk given at the University of Connecticut, Storrs, CT.
- Foels, R. & Reid, L.D. (2006, April). *Cognitive complexity and the perception of everyday racism*. Paper presented at the Tufts Social Justice Conference, Medford, MA.
- Reid, L.D. & Foels, R. (2004, June). *Cognitive complexity and the perception of everyday racism*. Paper presented at the 5th Biennial Meeting of the Society for Psychological Study of Social Issues, Washington, D.C..
- Reid, L.D. (2004, January). *Mapping the cognitive representation of racism in African Americans and Whites*. Paper presented at the 3rd Annual Meeting of the Society for Personality and Social Psychology, Austin, Texas.
- Reid, L.D. (2003, June). *Race matters: The relation between race and general campus climate*. Paper presented at the 1st Annual Conference on Anti-Bias Education, Evanston, Illinois.
- Reid, L.D. (2003, March). *Why race still matters*. Interactive workshop presented to the IRS Field Office, St. Louis, MO.
- Reid, L.D. & Rounds, J. (2002, June). *The fire this time: Young adults' experiences with racism*. Paper presented at the 4th Biennial Meeting of the Society for Psychological Study of Social Issues, Toronto, Canada.
- Reid, L.D. (October, 2001). *Racism, Experience, and Perception*. Invited talk. Purdue University, West Lafayette, IN.
- Reid, L.D. (2001, June). The Experience and perception of racism. In A. Ormerod (Chair), *Understanding experiences of racism: Different methods and contexts* . Symposium conducted at the 13th Annual Meeting of the American Psychological Society, Toronto, Canada.
- Reid, L.D. (1998, May). Fact to factor: Race, self-perceptions of academic competence, and the mediating role of racial climate. In K. Schneider (Chair), *Racial discrimination, harassment, and workplace climate*. Symposium conducted at the 13th Annual Meeting of the Society for Industrial and Organizational Psychology, Dallas, TX.
- Reid, L.D. & Radhakrishnan, P. (1995, July). The status of racial climate on campus. In L. Fitzgerald (Chair) *University climate*. Symposium conducted for the Chancellor's Cabinet of the University of Illinois, Champaign, IL.
- Reid, L.D. (1995, May). *Easy to see, difficult to hear: The effects of racial climate on minority students*. Paper presented at the 67th Annual Meeting of the Midwestern Psychological Association, Chicago, IL.

TEACHING EXPERIENCE

Colgate University

The Psychology of Oppression
Prejudice and Racism
Race, Racism & Film
The Psychology of the African American Experience
The Psychology of Gender
Research Methods in Psychology
Social and Personality Psychology
Senior Research Seminar in Psychology
Honors Thesis Seminar
First Year Seminar: Understanding Oppression

The Pennsylvania State University

The Psychology of the African American Experience (undergraduate, graduate)

University of Illinois Urbana Champaign

Introduction to Social Psychology

PROFESSIONAL MEMBERSHIPS

Association of Black Psychologists
Society for Personality and Social Psychology
Society for the Psychological Study of Social Issues
Society for the Psychological Study of Ethnic Minority Issues

SCHOLARLY SERVICE - AD HOC REVIEWING

Journal of Personality and Social Psychology: Intergroup Relations and Group Processes
British Journal of Social Psychology
Cultural Diversity and Ethnic Minority Psychology

UNIVERSITY SERVICE - MAJOR

Co-Principal Investigator Colgate University Campus Climate Survey 2009: Designed, administered, analyzed results, and wrote the final report of a university-wide assessment of the general, academic, social, racial, gender, LGBTQ, and religious climates for students.

Co-Principal Investigator Colgate University Campus Climate Survey 2003: Designed, administered, analyzed results, and wrote the final report of a university-wide assessment of the general, academic and racial climate for students.

UNIVERSITY SERVICE - ELECTED, INVITED AND APPOINTED

April Visit Days Speaker (2010)
Speaker at the Colgate Board of Trustees January Meeting (2010)
Speaker at the President's Forum on the Colgate Campus Life Survey (2009)
Speaker at the President's Planning Group (2009)
Speaker at the Colgate Faculty Affairs Committee Meeting (2009)
White Eagle Conference Facilitator on Global Engagements (2009)
Office for Undergraduate Studies Community Summit Facilitator (2009)
Colgate Representative to the Conference on the Future of Diversity in Higher Education (2008)
Affirmative Action Oversight Committee (2006)
Colgate University Diversity Council Facilitator (2006, 2007)
OUS Summer Institute Study Workshop Instructor (2006-present)
White Eagle Conference Presenter on First Year Seminars (2006)
ALANA Cultural Center Search Committee (2005)
Multicultural Student Visit Day Speaker (2003, 2004)
New Faculty Orientation Presenter (2003, 2006, 2007)
ALANA Affairs Committee (2003-2006)
Colgate University Institutional Review Board (2003-present)
Consultant, Diversity Initiative Pre-Planning Group (2003)

UNIVERSITY SERVICE - STUDENT FOCUSED

Sorella Society Speaker (2010)
Faculty Advisor Black Student Union (2008)
Faculty Advisor Women's Lacrosse Team (2008-present)
Advisor to the Student Diversity Initiative (2008-2009)
Student Lecture Forum Speaker (2008)
Faculty Advisor Harlem Renaissance Center (2008)
Sponsor of Undergraduate Summer Research (2004, 2006, 2007, 2009)

UNIVERSITY SERVICE - INFORMAL

Professional and Institutional Mentoring of Faculty/Staff of Color (2003-present)
Academic Advising for the Colgate Student of Color Community (2003-present)
Vocational Advising for Students in the Natural Sciences (2003-present)
Ad Hoc Consulting for Search for the Dean for Institutional Diversity (2008)

DEPARTMENTAL SERVICE

Designed and Implemented Annual Psychology Department Concentrator Survey (2004-present)
Departmental Search Committees (2003-present)
Facilitating Add/Drop of Courses (2007)

GRANTS AND RESEARCH FUNDING

2004 Colgate University Discretionary Grant, \$1000
2003 Colgate University President's Grant, \$2500
2000 University of Illinois Research Board Faculty Grant, \$3000
1999 Society for the Psychological Study of Social Issues Grant-in-Aid, \$1000